

N U T F I E L D L I N K

Committee of Management

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The following sets out the guidelines for taking advertisements for the Nutfield Link.

1. The Committee has agreed that the present mix of advertisement to editorial is correct.
2. Advert sizes are either a quarter page or market place ($\frac{1}{8}$ th page).
3. Due to the overall demand for advertising space half page adverts are limited to two advertisers and are therefore not generally available. However this is subject to review if demand changes.
4. Priority will be given to:
 - (a) Businesses based in Nutfield and South Nutfield
 - (b) Businesses owned or run by Nutfield/South Nutfield residents
 - (c) Businesses based in and run by residents of neighbouring villages, but who have long standing links with the Nutfields.
5. When space becomes available it will be offered according to the above guidelines, after which it will be offered to those who have been on the waiting list the longest.
6. Exceptions may be made in special circumstances at the discretion of the Advertising Manager.